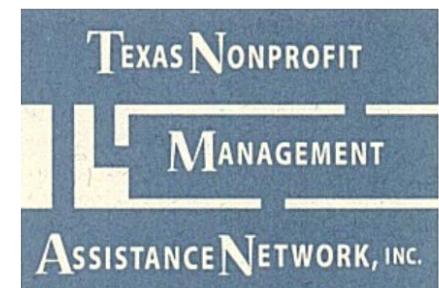


“How can our nation’s grantmakers do more to serve nonprofits and vulnerable communities?”

2009 Alliance for Nonprofit Management Conference
Thursday, July 16, 2009
1:45 -3:15 p.m.



National Committee for Responsive Philanthropy

NCRP promotes philanthropy that serves the public good, is responsive to people and communities with the least wealth and opportunity, and is held accountable to the highest standards of integrity and openness.



NCRP's Role in Advocating for the Nonprofit Sector

Philanthropy at its best employs grantmaking practices that most effectively help nonprofits achieve their missions.

- Nonprofit organizations are committed to improving society.
- Grantmakers have a responsibility to listen to their nonprofit partners
- Grantmakers should trust that nonprofit leaders understand what they need to most effectively achieve their missions.
- Grantmakers should understand how grantmaking practices impact nonprofit effectiveness.

Criteria for Philanthropy at its Best

- What is the greatest amount of social good possible with philanthropic funds for our society?
- How can grantmakers maximize impact and best serve nonprofit partners, vulnerable communities, and common good?

Criteria for Philanthropy at its Best

A set of measurable guidelines for foundations that are tools to maximize the impact of their grant dollars

- Values
- Effectiveness
- Ethics
- Commitment

Criteria for Philanthropy at its Best

- **Values**
 - Who benefits from philanthropy matters
 - 50% of total grantmaking for marginalized communities
- **Effectiveness**
 - Foundations and nonprofits must strive to maximize impact
 - 50% of total grantmaking for general operating support
 - 50% of total grantmaking for multi-year funding
 - Increased support for nonprofit capacity building
 - Reasonable grant applications and processes

Applying the benchmarks in Criteria for Philanthropy at Its Best

Grantmaking for Community Impact Project

Goal

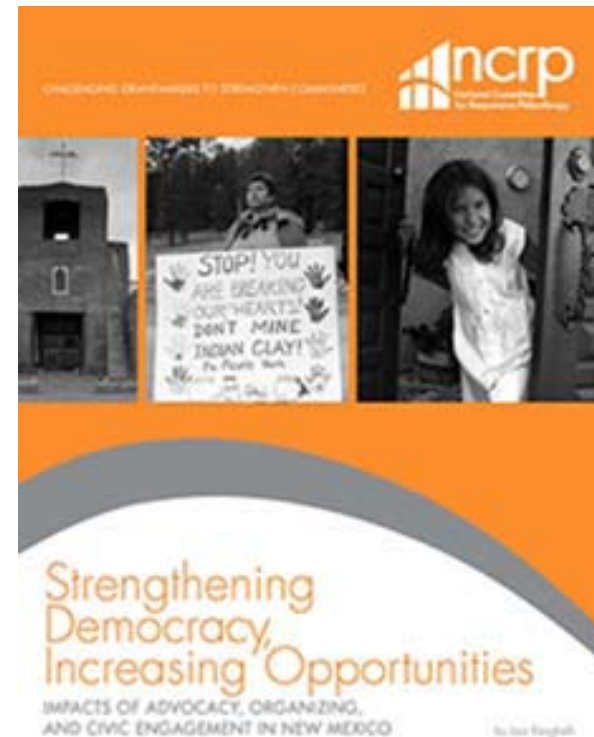
Increase philanthropic resources for advocacy, community organizing, and civic engagement work. Prioritized focus on marginalized communities broadly defined.

How

Documenting and measuring impact of nonprofit organizations

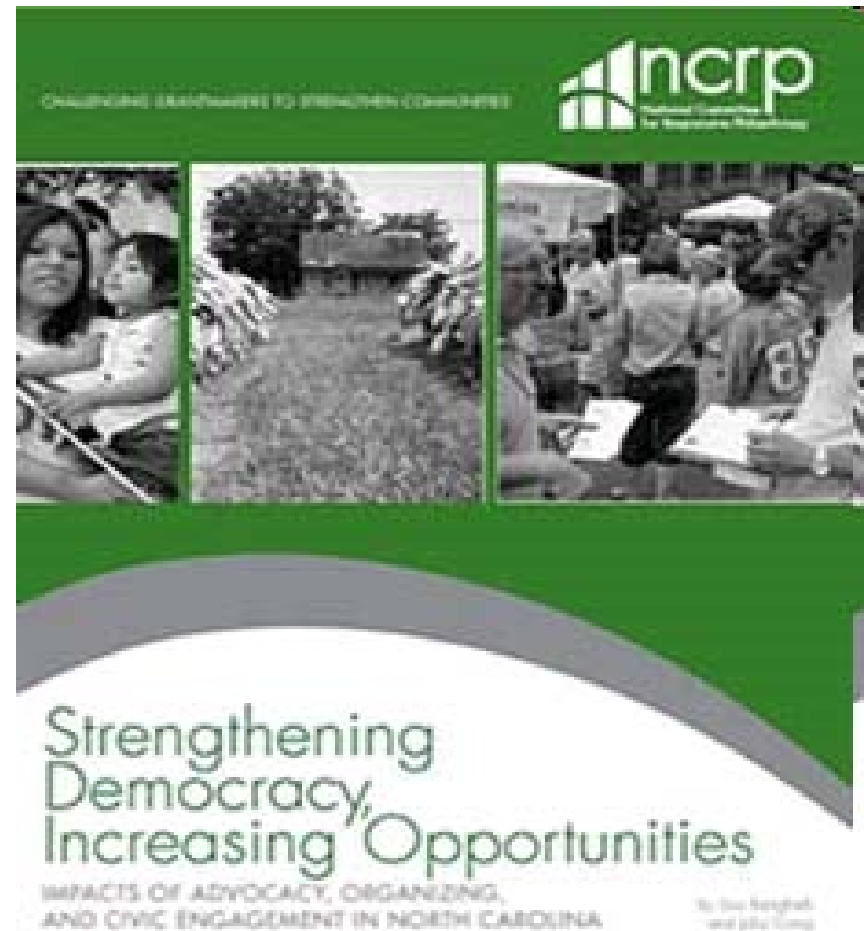
GCIP New Mexico

- **14** nonprofits
- Impacts from **2002-2007**
- **\$16.6 million** invested for advocacy and organizing resulted in **\$2.6 billion** in public benefit.
- That's **\$157** in public benefits for every grant dollar!



GCIP North Carolina

- **13** nonprofits
- Impacts from **2003-2008**
- **\$20.4 million** invested for advocacy and organizing resulted in **\$1.8 billion** in public benefit.
- That's **\$89** in public benefits for every grant dollar!



GCIP Campaign

Impact and benefit for Nonprofits

- Making the case for foundation support
- Increasing funding for general operation support, multi-year funding, and capacity building grants
- Documenting and telling stories effectively
- Demonstrating importance of nonprofit advocacy and organizing within foundation community

Stay Connected to NCRP!

- NCRP *Roundup*, monthly e-newsletter
- Responsive Philanthropy publication
- “Keeping a Close Eye” – blog
- Join our membership

National Committee for Responsive Philanthropy

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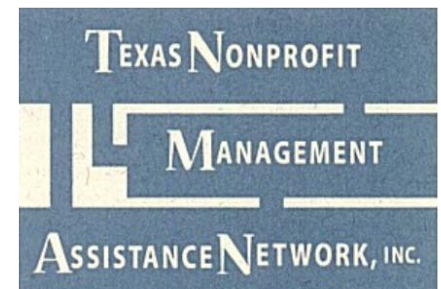


Texas Nonprofit Management Assistance Network

Mission: To increase access to quality information and resources for Texas nonprofits.

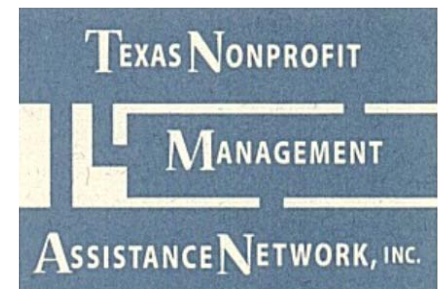
Membership Organization: 32 members in 20 Texas communities

- Management Assistance Centers
- Academic Institutions
- Independent Consultants



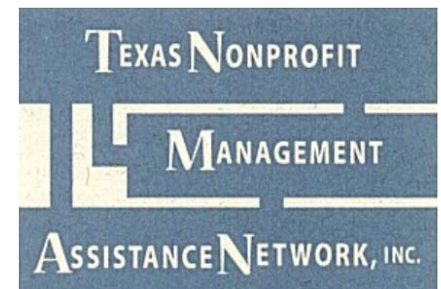
Audiences for this Study

- Management assistance centers
- Academic institutions
- Independent consultants
- Corporate funders
- Private and community foundations
- Nonprofit libraries
- Individual donors



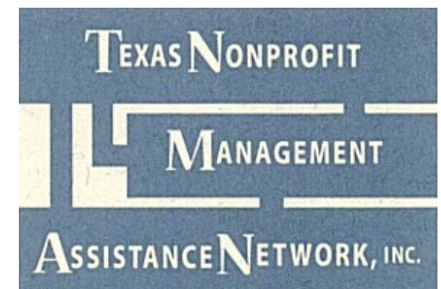
Ways to Use the Information

- Schedule workshops to share the information with nonprofits, funders, and donors
- Open up dialogue about needs of the community and nonprofit organizations
- Include reports in nonprofit libraries
- Educate the media about current funding environment and industry discussions
- Inform new foundations about issues in the field
- Coordinate research projects within your own state



Benefits of Research

- Opens a broader dialogue between donors, foundations, and grantees
- Highlights some key nonprofit challenges: operational funding and multi-year grants
- Provides a forum to discuss how underserved communities are served
- Highlights areas for training and consulting with nonprofits serving underserved areas



Texas Nonprofit Management Assistance Network

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