

# THE NPT

# POWER AND INFLUENCE

# TOP 50



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# The 2005 NPT Power & Influence Top 50

As if the running of a charitable endeavor wasn't tough enough – given a spotty stock market, a soft economy in the major cities and competition – enter the regulators. Apparently it's not good enough to run a clean shop. You have to prove it and pay the freight for establishing that credibility.

In this 8th annual NPT Power & Influence Top 50, those seeking to regulate and those either fighting back or capitulating have taken center stage. We saved some room for those not involved directly in those fights but are sterling examples of leadership.

The NPT Power and Influence Top 50 was selected by a combination of NPT staff and a few hand-picked members of the nonprofit community, who narrowed a field of more than 200 nominees.

The panelists were not permitted to be part of the list, although several very well could have been included in the selection process. *THE NONPROFIT TIMES* editor-in-chief held veto power over finalists, which was not exercised this year.

This year's honorees will be feted during a gala on Sept. 15 at The National Press Club in Washington, D.C. Political pundit Eleanor Clift is scheduled to keynote the event.

So, here they are – the 2005 NPT Power & Influence Top 50.

## Edward H. Able, Jr.

President & CEO  
American Association of Museums  
Washington, D.C.



In the thrill ride known as the association executive world, he's a steady hand. He has seen it all and can convene thought leaders in just one phone call, as he did to spearhead the ongoing fight to save the non-cash gift deduction.

## W. Todd Bassett

National Commander  
Salvation Army  
Alexandria, Va.



With the most recognizable name in religious social service, a White House pushing faith-based charitable initiatives and \$1.5 billion in a bequest to build community centers across the country, he has an open line to the nation's political leadership.

## Nan Aron

Founder & President  
Alliance for Justice  
Washington, D.C.



Aron has been a leading voice in public interest law for more than 30 years. She is a major player in the often-controversial judicial nominations process with a style that changes minds and protects the sector.

## Daniel Ben-Horin

Founder & President  
CompuMentor  
San Francisco, Calif.



Ben-Horin's TechSoup and TechSoup Stock, which both emphasize collaboration in their quest to provide nonprofits with much needed resources and information, is hands-down the leader in the field of getting software and assistance to organizations that can really use the help.

## Diana Aviv

President & CEO  
Independent Sector  
Washington, D.C.



When Congress went calling on the nonprofit sector, the door it knocked on belonged to Aviv. The merits of the Panel on the Nonprofit Sector can be debated. The point is that federal regulators see IS as a pipeline to the sector.

## Peter V. Berns

Executive Director  
Maryland Association of Nonprofit Organizations  
Baltimore, Md.



The words benchmarking and Berns are now interchangeable. No organization has done more for standards setting in the nonprofit sector and Berns is the person most highly regarded in the measuring and accountability of the sector.

## Gary Bass

Founder & Executive Director  
OMB Watch  
Washington, D.C.



There's the political left and the political right. Then, there's Gary Bass and OMB Watch. Clear, concise and objective dissection of the issues make Bass and company indispensable to the sector.

## Susan Berresford

President  
Ford Foundation  
New York, N.Y.



With \$10.5 billion in assets, 400 employees in the U.S. and 200 more across the globe under her control, Berresford brings muscle to reform efforts, such as the Panel on the Nonprofit Sector, as well as government reform initiatives.

## Shay Bilchik

President & CEO  
Child Welfare League of America  
Washington, D.C.

Bilchik gets it that it's not just about abused, neglected, abandoned and otherwise vulnerable children but also about their families. And, he's the authority figure representing 1,100 member organizations to whom decision makers reach out for guidance on the subject.



## Neal Denton

Executive Director  
Alliance of Nonprofit Mailers  
Washington, D.C.

Call him the Willard Scott of the nonprofit world. Denton and his members forecast and then created a personalized mail blitzard at the United States Postal Service, beating back changes to the regulations which would have cost charities millions of dollars in postage stamps.

## Jerr Boschee

Founder & Executive Director  
The Institute for Social Entrepreneurs  
Eden Prairie, Minn.

Repeat this phrase - it's OK to make a profit. Boschee teaches that you can generate income and to be comfortable about it. After all, most nonprofit managers are social entrepreneurs when it comes to service.



## Rev. Dr. Robert W. Edgar

General Secretary  
National Council of Churches USA  
New York, N.Y.

Edgar represents 100,000 local churches with a combined membership of 50 million. He has become a player in anti-poverty and anti-iraq war movements with the simple yet compelling message that every person is of infinite worth and that all persons are related in their humanity and vulnerability.

## Paul Brest

President  
William and Flora Hewlett Foundation  
Menlo Park, Calif.

Brest is the leading foundation voice in the discussion that both sides of a grant have to be happy with the outcome of a grant. It's really not about general operating revenue grants versus project support.



## Sara L. Engelhardt

President  
The Foundation Center  
New York, N.Y.

Engelhardt and her staff keep finding new ways to make finding grants accessible to every organization. If you are seeking a funder, the technology and human resources applied at the center make it the first stop for research.

## Emmett D. Carson

President & CEO  
The Minneapolis Foundation  
Minneapolis, Minn.

Initially, Carson was best known for his seminal work on Black philanthropy. While that's still part of his portfolio, he has become more of a catalyst for systemic change both in the communities served by the foundation and in the overall nonprofit sector.



## Mark Everson

Commissioner  
Internal Revenue Service  
Washington, D.C.

He's brought a lot of attention to the tax-exempts, increased the budget for the exempt organizations divisions and manages himself extremely well in all the Congressional hearings. He's made himself available to nonprofits much more than any IRS commissioner in recent memory.

## Rick Cohen

Executive Director  
National Committee for Responsive Philanthropy  
Washington, D.C.

The old adage in deciding a dispute is that if both sides are unhappy, you probably judged it right. That's NCRP in a nutshell. Considered a liberal group, Cohen takes on everyone with deep public policy research and analysis.



## Bill Gates

Bill Gates  
Co-Founder  
Bill & Melinda Gates Foundation  
Redmond, Wash.

Many foundations can write a check and cure an ill. Gates actually does it. Take for example of that the Grand Challenge initiative that funds 43 teams of researchers to pursue scientific breakthroughs that could save millions of lives.

## Ami Dar

Founder & Executive Director  
Action Without Borders/Idealist.org  
New York, N.Y.

Dar has taken an international approach and added technical knowledge to community building. His innovations have reached 20,000 organizations in 150 countries. He is the very definition of a social entrepreneur.



## Brian Gallagher

President & CEO  
United Way of America  
Alexandria, Va.

Gallagher is no longer trying to change the direction of UWA by himself. He's convinced enough people that a strong but nimble UWA is important, for now, for the entire sector.

## Carla Dearing

President & CEO  
Community Foundations of America  
Louisville, Ky.

Community foundations are becoming the focus of local giving. Instead of setting up private foundations, donors are turning to community foundations, providing semi-liquid capital to change a neighborhood.



## Kenneth L. Gladish

National Executive Director  
YMCA of the USA  
Chicago, Ill.

With a network of more than 2,400 locations that touch the lives of nearly 18 million people, political leaders reach out to Gladish for counsel on not just youth issues, but also family and community nurturing.

## Robert K. Goodwin

President & CEO  
Points of Light Foundation  
Washington, D.C.

Goodwin has not only made PoL the premier volunteer management organization in the nation, but because of his consensus building and thought leadership, he is a sought-after board member for all of the sector's most influential umbrella groups.



## William Lockyer

Attorney General  
State of California

California leads the nation in state government spotlighting nonprofits for reform. All regulators look west for a map of what is being tried and does or does not work.



## Charles Gould

President  
Volunteers of America  
Alexandria, Va.

First, he's an extremely effective CEO. But, he demonstrates more than most that his organization cannot do its work effectively without playing a role in the larger sector and as a supporter of sister organizations.



## Paulette V. Maehara

President & CEO  
Association of Fundraising Professionals  
Alexandria, Va.

Not only does she lead the largest organization of fundraisers in the world, she's also chair-elect of ASAE, the largest organization of associations. The potential for her influence into most areas of the sector is immense.



## John Graham IV

President & CEO  
American Society of Association Executives  
Washington, D.C.

A no-nonsense, straight-talking leader, he has taken ASAE from the brink and restored it to a leadership position in the nation's capital, the epicenter of the association and lobbying universe.



## Jan Masaoka

Executive Director  
CompassPoint Nonprofit Services  
San Francisco, Calif.

Masaoka is the consummate insider and leader. Her counsel is sought by leaders on both coasts. She and her board are examining collaborations and mergers that will fulfill the organization's mission for years to come.



## Charles Grassley

U.S. Senator  
Washington, D.C.

Grassley calls hearings, unleashes his attack staff and, unfortunately, the sector dances to his music. As chair of the Senate Finance Committee he has the ability to make the sector twist, and he does.



## William C. McGinly

President & CEO  
Association for Healthcare Philanthropy  
Falls Church, Va.

Regulation has handcuffed fundraisers in how they can approach former patients. Through the Healthcare Benchmarking Learning Circles Initiative, McGinly and AHP are showing hospitals how to make philanthropy an integral part of budgeting and strategic planning.



## David R. Jones

President & CEO  
Community Service Society of New York  
New York City, N.Y.

He runs one of the nation's largest human services organizations and his impact is felt on public policy and nonprofit issues in NYC. When he speaks, every elected and influential ear in NYC is trained on the words.



## Adam Meyerson

President  
Philanthropy Roundtable  
Washington, D.C.

Meyerson has been able to mobilize conservative foundations to take joint political action on issues related to philanthropy, most notably the new Alliance for Charitable Reform, where before they have been quiet or largely absent from these debates.



## Irv Katz

President  
National Human Services Assembly  
Washington, D.C.

Katz leads a member organization of national officers of large networks of local health and human service organizations whose collective efforts advance the effectiveness of health and human services throughout the nation.



## Marc H. Morial

President & CEO  
National Urban League  
New York, N.Y.

It's all about empowerment and his Urban Entrepreneur Partnership pilot program in Atlanta, Cincinnati, Jacksonville, Kansas City, Mo., and Cleveland is something to watch. He is a champion of urban issues and as a former president of the U.S. Conference of Mayors is plugged into the politics of it all.



## Valerie S. Lies

President & CEO  
Donors Forum of Chicago  
Chicago, Ill

She is smart, articulate and a strong leader who can mobilize people at all levels, from big money foundations to grassroots activists. Donors Forum is doing some great work regarding accountability and working with the state attorney general to get it done.



## Paul D. Nelson

President  
Evangelical Council for Financial Accountability  
Winchester, Va.

Before Nelson launched the ECFA there was little to no accountability in the evangelical sector. Now, he has made membership and conformity a standard practice, although most of the members legally don't have to do so.



## William D. Novelli

CEO  
AARP  
Washington, D.C.



Forget that AARP can mobilize millions of people. It's also one of the largest mailers on earth and has considerable influence on postal matters. Novelli's decisions can influence the government and economy, thus the sector.

## Geoffrey W. Peters

Pro Bono General Counsel  
American Charities for Reasonable  
Fundraising Regulation  
Vienna, Va.



Someone has to take on the regulators. Peters leads or is in the middle of every fight. The man doesn't know how to say "no." He volunteers time to run more educational fundraising "how-to" panels - in the U.S. and abroad - to further the sector than just about anyone.

## Jon Pratt

Executive Director  
Minnesota Council of Nonprofits  
St. Paul, Minn.



Founder of the 1,500 member MCN, Pratt's advice and council is sought on the local and national level. He's a leader within the National Council of Nonprofit Associations, Independent Sector, the National Center for Charitable Statistics and the Johns Hopkins University State of the Sector Project.

## Dorothy S. Ridings

President & CEO  
Council on Foundations  
Washington, D.C.



Even though she's planning to retire within days of this being published, she continues to tell foundation leaders what they don't want to hear and advocates for changes that are prudent for saving the foundation world.

## Lester M. Salamon

Director  
Johns Hopkins Center for Civil Society Studies  
Baltimore, Md.



Emphasizing the concept of "citizenship" as the philosophical basis of the policy field, Salamon is a leading expert on alternative tools of government action and on the nonprofit sector in the United States and around the world. He's the leading expert in the complex public-private partnerships and the public problem-solving.

## John Seffrin

CEO  
American Cancer Society  
Atlanta, Ga.



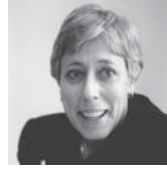
Leading one of largest health charities in the world doesn't take up enough of his time. He's a member of every important sector policy committee or organization and has been instrumental in reshaping Independent Sector.

## Jill Schumann

President & CEO  
Lutheran Services in America  
Baltimore, Md.



When your services touch one in 50 people in the U.S. and your revenue is in the \$7 billion range, you have quite a say in social policy. Schumann, who does it all with a national staff of about a dozen and vast network throughout the country, makes sure the voice of the underserved is heard.



## Lorie A. Slutsky

President  
New York Community Trust  
New York City, N.Y.

NYCT is the nation's largest community foundation with \$1.7 billion in assets, but she understands the importance of having a charitable sector that knows the neighborhoods, the various populations and how to reach them, and how to work with foundations and government agencies to coordinate efforts.



## Roxanne Spillett

President  
Boys & Girls Clubs of America  
Atlanta, Ga.

Nobody works the government, business, nonprofit partnership streets better than Spillett so that the network of organizations continues to grow. It has more than doubled, to more than 3,400, in less than a decade.



## Deborah Strauss

Executive Director  
IT Resource Center  
Chicago, Ill.

Strauss is grassroots with a national twist. There is no doubt that the digital and technology divides are being bridged in Chicago and the region and that the work being done by the IT Resource Center is a national model.



## John Taylor

President & CEO  
National Community Reinvestment Corporation  
Washington, D.C.

The organization is the powerhouse monitor of the Community Reinvestment Act. While many community development organizations are taxed and withering, NCRC is gobbling up their turf and membership.



## Eugene R. Tempel

Executive Director  
Center on Philanthropy at Indiana University  
Indianapolis, Ind.

If the CoP doesn't have the information from its own top-flight sector research, it knows where to get it. Tempel has made the CoP the first stop for bringing the sector together to think and develop practical solutions.



## James Towey

Assistant to the President of the United States/Director  
White House Office of Faith-based  
and Community Initiatives  
Washington, D.C.

What was a highly political office in its first years under previous leaders, Towey has turned it into one of action and openness for helping nonprofits access government funds. While still controversial, work is actually getting done.



## Roy L. Williams

Chief Scout Executive  
Boy Scouts of America  
Irving, Texas

Williams is the model of standing up for mission when some in the community think that mission should be modified. The Boy Scouts are who they are and millions of scouts past and present form an advocacy community and backbone of tradition in community service.