

National Committee for Responsive Philanthropy

Texas Funder Luncheon
March 23, 2009

Texas Nonprofit Management Assistance Network
San Antonio, Texas
March 24, 2009



National Committee for Responsive Philanthropy

NCRP promotes philanthropy that serves the public good, is responsive to people and communities with the least wealth and opportunity, and is held accountable to the highest standards of integrity and openness.



NCRP's Principles

- Philanthropy serves the public good, not private interest.
- Philanthropy employs grantmaking practices that most effectively help nonprofits achieve their missions.
- Philanthropy strengthens democracy by responding to the needs of those with the least wealth and opportunity.

Our Work

- Research
 - Credible and rigorous
 - Opportunities for change
- Outreach
 - Building relationships in the field
 - A collective voice
- Advocacy
 - Accountability and oversight
 - Responsive to communities in need

Building off Success

Combined Federal Campaign (CFC)

- Alternative funds generated by workplace giving designed to make funding available for organizations and issues that lacked adequate access to resources
 - Community Health Charities of Texas
 - Community Shares of Texas
 - Earth Share of Texas

Building off Success

Social Justice Philanthropy is:

“...the practice of making contributions to nonprofit organizations that work for structural change and increase the opportunity for those who are less well off politically, economically, and socially.”

- Understanding Social Justice Philanthropy, April 2003
- Social Justice Philanthropy: The Latest Trend or a Lasting Lens for Grantmaking?, May 2005

Criteria for Philanthropy at its Best

- What is the greatest amount of social good possible with philanthropic funds for our society?
- How can grantmakers maximize impact and best serve nonprofit partners, vulnerable communities, and common good?

Criteria for Philanthropy at its Best

A set of measurable guidelines for foundations that are tools to maximize the impact of their grant dollars

- Values
- Effectiveness
- Ethics
- Commitment

Criteria for Philanthropy at its Best

- **Values** - Who benefits from philanthropy matters
 - Prioritizing marginalized communities
 - Exemplary Texas Foundations
 - Kimberly-Clark Foundation, Inc.
 - Topfer Family Foundation
 - The Goldsbury Foundation
- **Effectiveness** – Foundations and nonprofits must strive to maximize impact
 - General operating support and multi-year funding
 - Exemplary Texas Foundations
 - Covenant Foundation, Inc.
 - The Dallas Foundation

Criteria for Philanthropy at its Best

- **Ethics** – Compliance with the law must be ensured
 - Engaged board of at least 5 people
 - Policies and practices
 - Transparency
- **Commitment** - How can we maximize the social benefit of philanthropy?
 - Payout of 6% in grants
 - Invests 25% of assets in ways that support your mission

Grantmaking for Community Impact Project (GCIP)

Goal

Increase philanthropic resources for advocacy, community organizing, and civic engagement work.

How

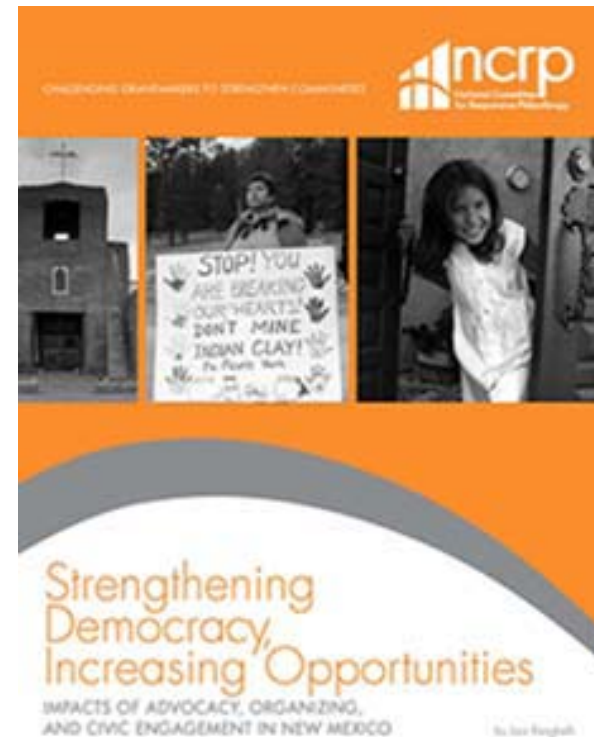
Documenting and measuring impact of nonprofit organizations

GCIP New Mexico

- New Mexico Association of Grantmakers
- Sample of 14 nonprofit organizations
 - Community based and statewide
 - Range of issues
 - Working in coalition with others
- Activity over five-year period (2003-07)

GCIP New Mexico

- **\$16.6 million** invested for advocacy and organizing resulted in **\$2.6 billion** in public benefit.
- That's **\$157** in public benefits for every grant dollar!



GCIP New Mexico

- Minimum wage increase
- Clean air, soil, and water
- Flood prevention
- Medicaid multiplier effect
- All New Mexicans benefit

GCIP New Mexico

Increased Civic Engagement

- 300,000 informed and educated
- 57,341 attended public actions
- 16,935 joined as members
- 8,295 attended leadership training
- 1,903 registered and mobilized voters
- 707 became core leaders

GCIP New Mexico

“We want to engage folks at every level – in municipal, state, and national elections and outside of election season to hold our elected officials accountable. It’s a means to an end. We want to change the relationship between people and government to create a more just society.”

-Tomas Garduno, Statewide Organizer
SouthWest Organizing Project

GCIP New Mexico

Value-added for Nonprofits

- Making the case for foundation support
- Documenting and telling stories effectively
- Effectiveness of collaboration
- Raising awareness of organizations and strategies within foundation community

GCIP New Mexico

Recommendations for Grantmakers

- Multi-year funding
- General Operating Support
- Capacity building grants
- Interim progress
- Learn from and share failures and success

GCIP New Mexico

“I cannot overemphasize the importance of unrestricted, multiyear general operation support to the health and sustainability of nonprofit organizations in New Mexico. Giving general support grants is actually a sign of good relations with grantees and trust in their decision-making.”

-Teresa Odendahl, President

New Mexico Association of Grantmakers

GCIP Moving Forward

- Launching national campaign
- Other place-based sites
 - North Carolina
 - Minnesota
 - Los Angeles County

Stay Connected to NCRP!

- NCRP *Roundup*, monthly e-newsletter
- Responsive Philanthropy publication
- “Keeping a Close Eye” – blog
- Join our membership

National Committee for Responsive Philanthropy

Melissa Johnson, Field Director

mjohnson@ncrp.org

(202) 387-9177, ext. 26

www.ncrp.org

