

Giving to Nonprofits Produces Huge Dividends, Report Finds

By Todd Cohen, *Philanthropy Journal*

WRAL-NC

May 8, 2009

[Investing](#) in nonprofit advocacy and policy work and in efforts by nonprofits to engage their constituencies in solving problems can have a big payoff, a new report says.

Thirteen groups that work with underrepresented constituencies in North Carolina received \$20.4 million from 2003 through 2007 to support advocacy and community organizing, an investment that generated benefits worth over \$1.8 billion, says the National Committee for Responsive Philanthropy.

That represents \$89 in benefits for every \$1 invested.

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