

Donations Can Be a Good Investment

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Many nonprofit organizations have struggled to raise money during the recession, but a new report says they are worth every penny donated because of the many people helped. The study observed 20 nonprofit groups in the Northwest, included seven in Oregon, and tracked all of the money received. Aaron Dorfman with the National Committee for Responsive Philanthropy, said the results were impressive.

"When foundations invest in advocacy and community organizing and civic engagement, does it matte, does it make a difference? And what we found was an incredible return on investment of 150 to one."

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