

Advocacy Funding Pays Off

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Philanthropic investment in advocacy work yields big returns, a new report says.

Analyzing advocacy work by 20 local nonprofits in four states in the Pacific Northwest supported with a total of \$23.2 million in foundation funding from 2007 to 2009, the report by the National Committee for Responsive Philanthropy says those groups helped generated over \$5 billion in benefits to poor and marginalized people.

For every dollar invested in advocacy, community-organizing and civic-engagement activities of those 20 local groups, the return was \$150 in benefits such as wages, expanded services, state housing investments in Washington, Oregon, Montana and Idaho, says the report, *Strengthening Democracy, Increasing Opportunities*.

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