

Value Added

By Dayton Fandray

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... A \$15,000 cash donation to the Boys & Girls Clubs-Alaska is a bit of good, old-fashioned checkbook philanthropy, says Aaron Dorfman, executive director of the Washington, D.C.-based National Committee for Responsive Philanthropy. Corporations can be novices when it comes to creating social change, he says, while established nonprofits have been doing this for years. So companies that prefer to give monetarily are still providing extensive support when they assist the nonprofit in applying its expertise.

"These are organizations whose sole purpose is solving these problems and improving communities," says Dorfman. "They're thinking about it 24/7. When push comes to shove, what nonprofits need it cash, and unrestricted cash."

[Read the full article](#) . (pp. 50-62)