

National Effort "Empowers" Poor: \$33 Million Boost from United Way NYC

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Public News Service New York

June 21, 2012

Nonprofits and grant-makers from New York and the nation have been banding together for the past year to help those most in need. As of today, they have raised more than \$3 billion.

Juanita Ayala Vargas, vice president of community investment with United Way New York City, says it made sense for her nonprofit to get involved in the national effort, called [Philanthropy's Promise](#),

because it shares United Way's mission of serving those who are hurting the most.

"We raised \$33 million and all of our dollars are going to work toward making systemic and policy changes that really affect those New Yorkers who are most in need."

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