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NG: RURAL NONPROFITS MUST OVERCOME SIGNIFICANT HURDLES TO ATTRACT FUNDING

Disparity in giving between urban and rural nonprofits, suggests ways to bridge gap

Washington, D.C. - Grantmakers' perceptions of rural nonprofits, building dialogue with isolation and can
Other obstacles highlighted are the desire of foundations to target densely populated areas, as well as '

"Compared to their urban counterparts, rural nonprofits are significantly disadvantaged," said Rachael S

Rural Philanthropy expands on a 2004 NCRP report titled *Beyond City Limits: the Philanthropic Needs of Rural America*

The report defines areas as "rural" based on U.S. Census definitions. "Rural nonprofits" are those tax-ex

NCRP conducted focus groups with nonprofit leaders serving rural parts of California, Florida, Kentucky

"Many perceive rural America as a place where tight-knit communities work together to overcome adver

Nonprofits typically strive to develop meaningful relationships with geographic isolation potentially reduces oppo

Rural Philanthropy offers substantive recommendations on ways to make philanthropy more respo

Rural Philanthropy is available for free download [here](#) on the NCRP Web site. Hard copies are also available.

NCRP is a national watchdog, research and advocacy organization that promotes public accountability in rural nonprofits.