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MARKETING CASE A 'VICTORY FOR ACCOUNTABILITY AND TRUTH IN FUNDRAISING,' SAYS NCRP

ch,' Notes Philanthropy Watchdog in Praising High Court Opinion

WASHINGTON

----- The National Committee for Responsive Philanthropy (NCRP) hailed as a "

"Fraud is not free speech," said NCRP Executive Director Rick Cohen. "Today, in a wise decision, the S

The Illinois attorney general brought the case against Telemarketing Associates, a for-profit firm which h

"Public trust is central to philanthropic effectiveness - and it has been weakened of late," noted Cohen.

While the Supreme Court clarified that excessively high fundraising costs could not in and of themselves