

**For Immediate Release**

**23 February 2009**

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**MEDIA ADVISORY: [REMINDER] PRESS CONFERENCE TO UNVEIL CRITERIA FOR PHILANTHROPY AT ITS BEST**

**Be one of the first to learn about a new set of guidelines that challenges current practices of U.S. foundations**

Washington, D.C. - The National Committee for Responsive Philanthropy will host a press conference to present the ***Criteria for Philanthropy at Its Best: Benchmarks to Assess and Enhance Grantmaker Impact***, with:

- **The Honorable Xavier Becerra**, *Congressman (D-Calif.)*
- **Mr. Dave Beckwith**, *Executive Director, Needmor Fund*
- **Mr. Aaron Dorfman**, *Executive Director, NCRP*
- **Ms. Judy Hatcher**, *Executive Director, Environmental Support Center*
- **Mr. David R. Jones**, *President & CEO, Community Service Society of New York*
- **Mr. Gara LaMarche**, *President & CEO, The Atlantic Philanthropies*

**When:**

Tuesday, March 3, 2009

10:00 EST

Registration, along with light refreshments, will begin at 9:30 a.m.

**Where:**

Holeman Lounge, National Press Club

529 14th Street NW

Washington, D.C. 20045

[Map](#)

It's a critical time in American history when tremendous need and opportunity are intersecting like never before. Our philanthropic institutions are in serious need for reform. Poverty is at an all-time high and injustice continues to haunt our society. Many of the nonprofits that are trying to address these issues are facing financial uncertainty. Now is the time for grantmakers to re-evaluate how they do business so they can be part of the solution to the crisis facing our country and restore the public's trust.

During this briefing, participants will explore the *Criteria for Philanthropy at Its Best*, the first ever set of measurable guidelines foundations and other institutional grantmakers can use to operate ethically and maximize the impact of their grant dollars.

**Media:**

Yna C. Moore - [ymore@ncrp.org](mailto:ymore@ncrp.org) and (202) 387-9177 ext. 17

Meredith Brodbeck - [mbrodbeck@ncrp.org](mailto:mbrodbeck@ncrp.org) and (202) 387-9177 ext. 20

[www.ncrp.org](http://www.ncrp.org)

*NCRP is a national watchdog, research and advocacy organization that promotes philanthropy that serves the public good, is responsive to people and communities with the least wealth and opportunity, and is held accountable to the highest standards of integrity and openness.*

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