

## Pulse Webinar Events

Welcome to NCRP's Pulse Webinar Events-our monthly series of online candid conversations at the heart of responsive philanthropy.

Exclusive webinars for NCRP [members and donors](#) , Pulse Webinar Events bring you new opportunities to:

- Connect with NCRP, other terrific voices in the field, and one another;
- Discover new resources and tools; and,
- Build the movement to transform philanthropy.

**Be sure to register for these upcoming Pulse Webinar Events:**

**Aug. 21, 2013**

2:00-3:00 PM EST

[Tricks of the Trade: Fundraising Tips and Strategies for Nonprofits](#)

Internationally recognized [Klein & Roth Consulting](#) will team up with NCRP to give an overview of re

In only one hour find out how to:

- Identify the best prospects – both foundation and individuals – for your organization and cause
- Initiate contact with and cultivate potential funders and donors
- Develop and/or increase individual donor support

**Featuring** :

- Stephanie Roth, Principal *Klein & Roth Consulting*
- Sean Dobson, Field Director *NCRP*

**Jun. 26, 2013**

2:00-3:00 PM EST

### **[Nine Steps to Advocacy Evaluation with a Social Justice Lens](#)**

Many organizations are using advocacy strategies to meet their missions. Just like any other work that f

This webinar offers an [Introduction to Advocacy Evaluation](#) through a nine-step process based on

Innovation Network will describe this tool and demonstrate its application for funders, nonprofits and eva

#### **Presenters :**

- [Johanna Morariu](#) , *Director, Innovation Network*
- [William Fenn](#) , *Associate, Innovation Network*
- [Lisa Ranghelli](#) , *Director, Grantmaking for Community Impact Project, NCRP*

#### **Additional Resources :**

- [View NCRP's presentation](#)
- [View Innovation Network's presentation](#)
- [Listen to the conversation](#)

**May 2, 2013**

2:00-3:00 PM EST

### **[Fusing Justice and Strategy for Real Results](#)**

In recent years, an increasing number of grantmakers have adopted the practice of “strategic philanthrop

NCRP's recent publication [Real Results: Why Strategic Philanthropy is Social Justice](#)

[Philanthropy](#)

[Prof. John A. Powell](#)

contends that a social justice perspective provides a much needed framework

## Presenters:

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Prof. John A. Powell, Professor of Law; Professor of African American Studies and Ethnic Studies; Robert

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Niki Jagpal, Research and Policy Director, NCRP

## Additional Resources:

- [View Prof. John A. Powell's presentation](#)
- [View Niki Jagpal's presentation](#)
- [Listening to the recording](#)

**Feb. 27, 2013**

2:00-3:00 PM EST

[Cutting the Strings: The State of General Operating and Multi-Year Support](#)

Tune in to NCRP's next "Pulse webinar" as we discuss the most pressing issues that grantmakers and n

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Only one in six grant dollars is for general operating support.

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Only one in ten funders reports any multi-year grantmaking.

These findings from NCRP's [Philanthropic Landscape](#) " series confirm what nonprofits have known for y

Join Grantmakers for Effective Organizations' J. McCray and NCRP's Kevin Laskowski as they discuss the mos

### Featuring:

- J McCray, Chief Operating Officer, Grantmakers for Effective Organizations
- Kevin Laskowski, Senior Research and Policy Associate, NCRP

### Additional Resources:

- [View the Cutting the Strings Presentation](#)
- [View J McCray's Presentation](#)
- [The State of General Operating Support](#)
- [The State of Multi-Year Funding](#)
- [Listen to the recording](#)

**Oct. 25, 2012**

1:00 - 2:00 PM EST

[Transactions – Transformations – Translations: Metrics that Matter for Building, Scaling, and Funding Social Movements](#)

*National Committee for Responsive Philanthropy*

Join the conversation on how philanthropy can work with organizers to define measures of success that

### Learning Objectives:

- What is the often-invisible, less quantifiable work of movement building that is important to measure?
- How should funders best capture this work in an era of evidence-based giving and the need to show impact?
- What are examples and lessons learned from the field?

### Featuring:

- Manuel Pastor, Director of USC Program for Environmental and Regional Equity (PERE)

### Additional Resources:

- [View the presentation](#)
- [Read "Transactions – Transformations – Translations"](#)
- [Learn about the presenters](#)
- [Listen to the recording](#)

**Aug. 22, 2012**

2:00 - 3:00 PM EST

[Advice from AFJ: The Legal Issues Facing Nonprofits in an Increasingly Political Climate](#)

*National Committee for Responsive Philanthropy*

Tune in to NCRP's next "Pulse" webinar as Alliance for Justice discusses the most pressing legal issues

### Learning Objectives :

- What is permissible election year activity for 501(c)(3)s?
- What documents must an organization publicly disclose...and when?
- How do advocacy rules apply to facebook, twitter, blogs, and MORE!!

**Featuring :**

- Abby Levine, Legal Director of Advocacy Programs, Alliance for Justice
- John Pomeranz, Attorney, Harmon, Curran, Spielberg+ Eisenberg, LLP

[Register here!](#)

**Mar. 26, 2012**

2:00 pm - 3:00 pm EST

**[Leveraging Limited Dollars: How Grantmakers and Nonprofits Can Make the Case for Funding Policy Advocacy and Civic Engagement](#)**

Tune in to NCRP's "Pulse" webinar to discuss the newest findings from NCRP on the impacts of foundation

**Learning Objectives:**

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What are innovative strategies to make the case to peers that advocacy and organizing can help grantmakers

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How have other nonprofits used this report as a tool to inform donors, members and others about the report's

-

What are the features of a new [Impacts Director's](#) searchable

**Presenters:**

- Lisa Ranghelli, Director of Grantmaking for Community Impact Project, NCRP
- Sherece West, CEO, Winthrop Rockefeller Foundation
- Regan Gruber Moffitt, Senior Associate for Public Policy, Winthrop Rockefeller Foundation
- Rich Huddleston, Executive Director, Arkansas Advocates for Children and Families

**Additional Resources :**

- [Listen to the event](#)
- [View the presentation](#)
- [View the presentation from Winthrop Rockefeller](#)
- [\*Leveraging Limited Dollars: How Grantmakers Achieve Tangible Results by Funding Policy and Community Engagement\*](#)
- [GCIP Impacts Directory](#)
- [GCIP Resources](#)
- [Building Movement Project](#)
- [Arkansas Advocates for Children and Families' \*Affecting Policy and Programming\*](#)
- [Ripe for Reform: Arkansas as a Model for Social Change](#)
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[Arkansas Poverty Taskforce \*Final Report 2010\*](#)

**Mar. 14, 2012**

3:00 - 4:00 PM EST

[Cultivating the Grassroots: A Winning Approach for Environment and Climate Funders](#)

Why has the environmental movement not seen any notable policy wins since the 1980s and what can p

Tune in to NCRP's next "Pulse" webinar to discuss how philanthropy can contribute to long-term solution

**Presenters :**

- Sarah Hansen, Author of Cultivating the Grassroots: A Winning Approach for Environment and Climate
- Millie Buchanan, Program Officer, Jessie Smith Noyes Foundation
- Bill Gallegos, Executive Director, Communities for a Better Environment

**Additional Resources :**

- [Listen to the event](#)
- [View the presentation](#)
- [\*Health and Equity: Finding Solutions Upstream\*](#)
- <http://www.wherewelivefilm.org>
- [Presenter biographies](#)

**Jan. 24, 2012**

4:00 -5:00 PM EST

[Affordable Care Act: A Defining Issue of Our Time & Philanthropy's Role](#)

Tune in to NCRP's next "Pulse" webinar to discuss ways philanthropy can engage in the current, decisive

**Presenters:**

- Robert Ross, M.D., President & Chief Executive Officer, The California Endowment
- Terri Langston, Author "Towards Transformative Change in Health Care"
- Sara Kay, Director of Health Programs, Nathan Cummings Foundation
- Jeanne Lambrew, Deputy Assistant to the President for Health Policy



[View the presentation](#) .

[Listen to the event](#) .

[Watch the \*La Reforma Del Cuidado De La Salud Llega al Público\*](#) .

Read related documents:

- [Affordable Care Act Research Summary](#)
- [Health Care Reform Survey](#)
- [Amicus Brief filed by The California Endowment](#)
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[Key Findings of California Latinos from The California Endowment](#)

**Oct. 27, 2011**

1:00 - 2:00 PM EST

**[Pulse Event: "Fusing Arts, Culture and Social Change"](#)**

*National Committee for Responsive Philanthropy*

This NCRP "Pulse" webinar explores the organization's report on how arts and culture philanthropy can

Presenters:

- Holly Sidford, President, Helicon, and author of "Fusing Arts, Culture and Social Change"
- Justin Laing, Program Officer, The Heinz Endowments

[Listen to the event.](#)

[View the event presentation.](#)

[Read bios of the presenters.](#)

**Sept. 8, 2011**

3:00 - 4:00 PM EST

**NCRP Pulse Webinar: Inside Scoop - Secrets to Raise More Money from Foundation**

Tune in to the next in NCRP's series of "Pulse" webinars to learn from foundation insiders how nonprofit

- Grow a list of good prospects
- Initiate contact with and cultivate potential funders
- Plan calls and meetings with funders, including site visits
- Effectively communicate with funders during the grant process
- What to include in a standard proposal to a foundation
- How to keep foundations updated on your work
- And more!

**Presenters** :

- Kim Patton, Training Coordinator, The Foundation Center
- Mary Sobecki, Program Officer, The Needmor Fund

**Event Materials:**

- [View the presentation](#)
- [Listen to the conversation](#)
- [\*Seizing the Moment: Frank Advice for Community Organizers Who Want to Raise More Money\*](#)
- [Grant Writing Tips](#)
- [Grant Writing Red Flags](#)
- [Sample Proposal](#)
- ["Drawer"](#)

This event is for NCRP [Register now!](#)

Not yet an NCRP member? [Join Now!](#) It's quick and easy.

**Mar. 31, 2011**

2:30 - 3:30 PM EDT

**NCRP Pulse Event: If Not Superman, Who? Confronting Systemic Inequity**

Every year, foundations provide billions in grants for education. Yet, there is an equity crisis in our schools.

Last fall, NCRP's report [\*Confronting Systemic Inequity in Education: High Impact Strategies for Philanthropy\*](#) challenged grantmakers to help break the cycle of persistent inequity.

Join the report's authors Kevin Welner and Amy Farley for a vital discussion of philanthropy's role in education.

- How can an equity lens that prioritizes underserved communities and emphasizes civic engagement be implemented?
- How can foundations begin to implement these approaches?
- What are the challenges and rewards faced in doing so?

To register, please click [here](#) .

[View the presentation.](#)

[Listen to the discussion.](#)

**Nov. 1, 2010**

12:00 - 1:00 PM Eastern

**[NCRP Pulse Event: Standing Up for Social Justice: Lessons for Advocates, Organizers, and Social Justice Funders](#)**

A number of groups and funders have been the recent targets of well-coordinated and funded attacks on their work.

Doug Lakey of the Alliance for Justice joins us to discuss a new collaboration with the Center for Commu

This event is for NCRP [members, affiliates](#) and donors only.

**Oct. 15, 2010**

12:00 - 1:00 PM Eastern

**[NCRP Pulse Event: Do Nothing about Me With Me](#)**

Involving stakeholders in your philanthropy isn't a "nice-to-do" but a "must-do" for grantmakers looking to

At the same time, nonprofit leaders tell researchers that grantmakers don't sufficiently involve those wor

How can grantmakers and nonprofits make the case for engaging diverse stakeholders? How can grant

[Click here for more information and to register](#) .

**Aug. 10, 2010**

12:00 - 1:00 PM Eastern

**[NCRP Pulse Event: Challenging Racial Inequity: America Healing and the W.K. Kellogg Foundation](#)**

Earlier this year, the W.K. Kellogg Foundation announced a new five-year, \$75 million racial equity initia

Join leaders from the W. K. Kellogg Foundation for a compelling discussion of racial equity and philanth

Presenters:

- Sterling K. Speirn, President/Chief Executive Officer
- Dr. Gail C. Christopher, Vice President -Program Strategy
- Mr. Gregory B. Taylor, Vice President -Program Strategy

This conversation is for [NCRP members and supporters](#) only.

**May 19, 2010**

12:00 - 1:00 PM Eastern [NCRP Pulse Event: Organizing for Impact](#)

Nonprofit organizing, advocacy, and civic engagement have demonstrated impact in improving the lives

In this Pulse Event, join NCRP Executive Director Aaron Dorfman and Marjorie Fine from the Linchpin O

This conversation is for [NCRP members and supporters](#) only.

**Apr. 29, 2010**

12:00 - 1:00 PM Eastern

### [Philanthropy at Its Best: One Year Later](#)

One year ago, NCRP published [Philanthropy at Its Best](#), challenging grantmakers to strengthen com

In our first Pulse Event, NCRP's Executive Director Aaron Dorfman, Foundation for the Advancement of the

This event is for NCRP [members and supporters](#) only.

*Please note that these events are subject to change. We want our series to reflect our goals, current events and, most especially, the interests of our members. If there are issues our members [want to discuss or hear about](#), scheduled conversations may be postponed. Please stay tuned to our site for the latest.*