IMAGINE ...
AN INCLUSIVE, VIBRANT FUTURE
WHERE ALL COMMUNITIES THRIVE
IS WITHIN OUR REACH

IT'S A FUTURE WHERE ALL IMMIGRANTS FLOURISH

5 ESSENTIAL PRACTICES
FOR DONORS TO SUPPORT THE PRO-IMMIGRANT MOVEMENT

Give long-term, flexible and capacity building support to frontline groups.
Fund organizing and services.
Help grantees access 501(c)4 funding.
Work with other funders to fund the movement ecosystem.
Support beyond the grant.

Imagine ...
An inclusive, vibrant future where all communities thrive is within our reach.
LEARNING FROM THE PAST

THE MOVEMENT IS UNDER-RESOURCED

IMMIGRANT RIGHTS FUNDING FLOW INCREASES & DECREASES (2007–2012)

- 20% increase - National Policy Orgs
- 13% decrease - Base-Building National Orgs
- 7% decrease - State and Local Orgs

FUNDING FROM 1000 LARGEST FOUNDATIONS

- 1% of funding for immigrants and refugees

BASE-BUILDING ORGS

- National: 21%
- State: 14%
- Policy Orgs: 65%

2016 FUNDING BY U.S. FOUNDATIONS

IMMIGRANTS VS. LEISURE SPORTS

$0M $124M $179M

POOL OF FUNDERS IS SMALL

- 50% funding came from previous movement funders

SAMPLE MOVEMENT GROUPS 2017–2018

- 90% of funding came from previous movement funders
- 50% from just foundations

FUNDING IS NOT RESPONSIVE TO THE THREAT

SAMPLE POLITICAL CHANNELS IN 2017

- Views of explicitly anti-immigrant channels grew 2x faster than other political channels

DOLLARS OF FUNDING (PER IMMIGRANT)

- California: $1.32
- New York: $2.78
- Illinois: $2.89

IMMIGRANTS DEPORTED (PER LOCATION)

- FLORIDA: 1.00
- SOUTHWEST: 1.50
- SOUTHEAST: 2.00

- = 120,000 immigrants
WE CAN FUND DIFFERENTLY
INSPIRING WORK IS ALREADY HAPPENING

COLLABORATE WITH OTHER FUNDERS
“Ultimately, we were successful because funders worked in collaboration and partnership with us. They went above and beyond securing a check from their individual foundation, and engaged in strategy, outreach, and education among their peers to leverage additional investments.”
- Andrea Williams
EXECUTIVE DIRECTOR, CAUSA OREGON

INCLUDE IMMIGRANTS AND REFUGEES
“It is our mission to improve compassionate and competent health access for all, including immigrants and refugees.”
- Kristen Keely-Dinger
PRESIDENT & CEO, THE HEALING TRUST

RESPOND QUICKLY IN TIMES OF CRISIS
“We streamlined our proposals [against the anti-Muslim ban], asking 3-5 questions for most grants, took phone applications if the situation required it and proactively reached out to organizations in hot spots.”
- Shireen Zaman and Melissa Spatz
PROGRAM OFFICERS, PROTEUS FUND

TRUST IN GRANTEE PARTNERS
“We found that the best way to help the movement grow stronger was to stay flexible and give people the freedom to work on issues that resonated with the grassroots.”
- Cathy Cha
PRESIDENT & CEO, EVELYN & WALTER HAAS JR. FUND

DISCOVER WHAT YOUR PHILANTHROPY CAN DO
When immigrants thrive, we all thrive. Invest in a future where all people and communities flourish.

www.ncrp.org/movement-investment-project
@NCRP  #InvestInMovements  #InvestInImmigrants